**Kevin Leugers**

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**EDUCATION**

**University of Cincinnati, Lindner College of Business |** Cincinnati, Ohio Expected: April 2018

**BBA: Finance and International Business**

* GPA:3.96/4.00
* Marvin P. Kolodzik Business Scholar
* University Honors Program
* Coursework: Influencer Marketing, Branding, Management, Business Law

**University of Cincinnati, McMicken College of Arts & Sciences |** Cincinnati, OHExpected: April 2018

**BA: Philosophy**

* GPA: 3.96/4.0

**PROFESSIONAL EXPERIENCE**

**Student Orientation Leader | University of Cincinnati |** Cincinnati, OhioApril – August 2014

* Branded the University of Cincinnati through personal account and strategic input
* Consulted concerned students/parents and cultivated pride and excitement within incoming first years
* Managed customer service issues and strategically provided meaningful, personalized accounts

**Phone Salesman | Sentimental Productions |** Cincinnati, OhioJune – August 2013

* Marketed and specialized content Sentimental Productions’ films to hundreds of nurses/directors
* Documented and catalogued transactions and accommodated special customer needs

**LEADERSHIP AND SERVICE**

**Ambassador** | **University Honors Program** January 2014 - Present

* Represent the Honors Program to students and foster reflection and idea formation for new members’ self-designed learning experiences

**Standards’ Board Official | Sigma Phi Epsilon Fraternity** August 2014 - Present

* Ruled on Standards’ Board and contributed to discourse on individualized development plans for underperforming brothers informed by the growing chapter vision

**Facilitator | Camp Bearcats** October 2104

* Restructured presentation on academics to align with core Camp purpose so as to provide meaningful knowledge on academic attainment then reinforced by facilitating group discussion on academic habits/goals

**Co-Captain | Cincinnati Dance Marathon** August 2014 – February 2015

* Trained and lead 20+ morale leaders and facilitated the Cincinnati Dance Marathon through promoting an inclusive environment

**Peer Tutor | Bearcat Buddies**  August 2014 – December 2014

* Taught individualized English lessons to underperforming students and adapted to student needs while adhering to pedagogical philosophies and practices

**Member | Election Facilitation Member** November 2013 – February 2014

* Assisted in governance of the Student Government elections and organized a publicity event specifically for Senator at Large candidates